



TXBIZ ANNUAL BUSINESS CONFERENCE

2021 SPONSORSHIP OPPORTUNITIES










SPONSOR LEVELS

- Premier Sponsor (Exclusive) | \$50,000
- Elite Sponsor (Exclusive) | \$25,000
- Platinum Sponsors (6 Available) | \$10,000
- Wifi (Exclusive) | \$3,500
- Mobile App (Exclusive) | \$1,500
- Luncheon Sponsor (Exclusive) | \$1,500
- Headshot Station Sponsor (Exclusive) | \$1,000
- Registration Sponsor (Exclusive) | \$1,000
- Speaker Ready Room Sponsorship (Exclusive) | \$750
- Refreshment Break Sponsor
 - \$750 for Full-Day (2 Available)
 - \$400 for Half-Day (2 Available)
- Notebook Sponsor (4 Available) | \$500
- Attendee Bag Sponsor (Exclusive) | \$500
- Lanyard Sponsor (Exclusive) | \$500
- Pen Sponsor (Exclusive) | \$500

ALL SPONSOR LEVELS RECIEVE COMPANY RECOGNITION:

- On conference final program
- Conference landing page on TXBIZ official website
- On all email marketing promotionals

Sponsor Level Benefits

	Premier \$50,000	Elite \$25,000	Platinum \$10,000	Wifi \$3,500	Mobile App \$1,500	Luncheon \$1,500	Headshot Station \$1,000	Registration \$1,000
Distribute Marketing Material to Attendees								
Introduce Keynote Speaker								
Company Promo Video	Opening Session	Before Luncheon	During Break					
Recognition on on-site Conference Materials				As Wifi Sponsor	App Splash Page	During Lunch	During Lunch	At reg. desk
Ad in Final Program	Full Page	Half Page	Quarter Page		Banner Ad on App			
Sponsor of Welcome Reception								
Tabletop Exhibit								
Conference Registrations	10	6	4					

Luncheon:

- Company representative to speak at lunch for a brief 2-5 minutes

Headshot Station:

- Logo'd business-card containing NEXT STEPS that will be given to each attendee after their photo is taken
- Logo'd online Photo Album where attendees will go to download their headshot post show

Registration:

- Opportunity to provide a giveaway item to each attendee at the registration desk
- Recognition on each Express Pass issued to attendees
- Company logo displayed on touch screens at registration counter

Refreshment Break:

- Recognition at the refreshment break site for duration of break (sponsor's choice of days, available on first come, first served basis)
- Company logo on disposable cups available during break
- Opportunity to provide a giveaway item* to each attendee during selected break

Lanyard:

- Company name on lanyard. (Production is not included, sponsor responsible for providing 300 lanyards. Lanyards must be approved by TAB.)

Pen:

- Company logo on pen given to each attendee at registration. Production is not included.

Notebook:

- Company logo on official conference notebooks*, distributed to conference attendees at registration.
- *Sponsorship includes production of notebooks. In the event that multiple sponsorships are sold, all sponsors will be imprinted on each notebook. Sponsorship must be sold 45 days before the conference date.

Attendee Bag:

- Company logo on tote bag given to each attendee. *Production is not included
 - Opportunity to provide a giveaway item in each bag
- *Sponsor responsible for providing tote bags and giveaway item. Sponsor may choose to ship giveaway item to TAB HQ by XXX, 2021, or sponsor can bring item to conference for distribution.

Sponsor is responsible for all promo items. Items must be approved by TXBIZ. Sponsor may choose to ship giveaway items to TXBIZ HQ by December 15, 2021, or sponsor can bring items to conference for distribution.