



SPONSORSHIP OPPORTUNITIES

JULY 15-17, 2020
WESTIN RIVERWALK | SAN ANTONIO, TX














































July 15 • 5:30 P.M. Reception & Early Registration

July 16-17 • Conference | Registration Opens at 8:00 A.M.

Register online at txbiz.org or contact CaLae Browne at cbrowne@txbiz.org for more information on sponsorship opportunities



SPONSOR LEVELS & BENEFITS

	CONFERENCE HOST (\$10,000)	PRESENTING SYMPOSIUM (\$7,500)	RECEPTION SPONSOR (\$6,500)	DIAMOND SYMPOSIUM (\$5,000)	PLATINUM SYMPOSIUM (\$3,500)	MEAL (\$2,500)	BREAK (\$1,500)	EXHIBITOR (\$1,000)
First right of refusal to sponsor								
Recognition on all pre & post conference marketing/communication materials								
Pre & post conference attendee email list								
Address conference attendees	5 min.	5 min.	3 min.	3 min.				
Opportunity for Ad space in Texas SHRM Texas State Council Magazine**	HALF PAGE	HALF PAGE	QUARTER PAGE	QUARTER PAGE				
Place one piece of collateral at each attendees' seat during conference								
Recognition on stage & from the podium								
Opportunity to provide reception giveaways & a gift basket for raffle								
Exhibit table								
Recognition on event signage & collateral								
Conference attendee registration	4	4	4	4	4	2	2	2

*For Texas SHRM Texas State Council Magazine Ad Specs please contact Dena Culpepper at denaculpepper@att.net

TEXAS ASSOCIATION OF BUSINESS

E.R. SYMPOSIUM SPONSOR COMMITMENT FORM

(Please complete and return)

Please Check Level of Participation:

- _____ \$10,000 Conference Host Sponsor (One available)
- _____ \$7,500 Presenting Symposium Sponsor (One available)
- _____ \$5,000 Diamond Symposium Sponsor (Six available)
- _____ \$3,500 Platinum Symposium Sponsor (Eight Available)
- _____ \$2,500 Meal Sponsor (Four Available)
- _____ \$1,500 Break Sponsor (Four Available)
- _____ \$1,000 Exhibitor Sponsor (Limited number available)

Company Name Listing As It Should Appear In Program: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____

Phone: _____ Email: _____

Contact for logos and marketing*: _____

***Logos may be sent directly to Camilla Rodriguez at crodriguez@txbiz.org. Two formats needed Illustrator EPS file and JPG.**

Names of Representative(s) Attending Conference:

Payment Options:

Please check your payment method

☐ Check ☐ American Express ☐ MasterCard ☐ Visa ☐ Discover

Credit Card #: _____ Exp. Date: _____

Billing Address: _____ Zip: _____

Authorized Signature: _____ Total \$: _____

Send completed form to cbrowne@txbiz.org by June 1st for inclusion in printed materials.

Mailing address:

TAB

Attention: E.R. Symposium Conference
316 West 12th Street, Suite 200
Austin, TX 78701

For more information contact CaLae Browne

979-676-1075 or cbrowne@txbiz.org

Register on-line at www.txbiz.org